

2010 Colloquium on Race and  
Poverty  
Atlanta, Georgia

Domain Discussion  
Report

Domain Name: **Employment**

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# Domain:

## Write Goal #1 Developing Opportunities for Displaced Workers that include New Career Options

### List 3 Strategies:

- Retraining for new careers
- Eliminating barriers and biases to entering new careers
- New recruiting strategies through venues such as the faith based community, colleges, and other non-traditional entities

### Measure(s) for Each Strategy:

- Number of people retrained in new careers
- Number of displaced workers being hired
- Outreach to employers to assist employees facing lay-off

# Domain:

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Write Goal #2 Create a more Diverse Applicant Pool

List 3 Strategies:

- Eliminate self-imposed barriers to access employment opportunities through CAA training programs
- Seek alternative advertisement methods to attracting a diverse applicant pool; community papers, ethnic media

Measure(s) for Each Strategy

- Pre/Post questionnaire regarding current barriers before and after training
- Track how applicants learn about employment opportunities

# Domain:

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Write Goal #3

List 3 Strategies:

Measure(s) for Each Strategy