

2015



**SPONSORSHIP &
EXHIBITOR
OPPORTUNITIES**

**GCAA 2015
ANNUAL CONFERENCE**

July 7 – July 10, 2015

Hyatt Regency

Savannah, Georgia



*Community Action...
Strengthening
Communities One
Family at a Time*





The **Georgia Community Action Association** is pleased to invite you to become a sponsor and/or an exhibitor during our 2015 GCAA Annual conference. We are offering high impact sponsorship opportunities that help support our work on behalf of low-income children and families while helping you gain exposure for the products and services offered.

Sponsorship Information:

Your sponsorship is another way for your company/organization/business to give back to the community. Your contributions will directly support our efforts by providing education, resources and training.

As outlined on the enclosed Sponsorship Opportunity page, there are several ways to sponsor an event at the conference. You only need to select the Event(s) that you would like to sponsor on the enclosed Registration Form. The completed form should be completed and mailed with payment (check or money order) by May 15, 2015. **We are expecting over 300 attendees so don't delay!**

In addition to benefits outlined on the Sponsorship Opportunity page, sponsors will:

- Meet and interact with attendees from 20 community action agencies throughout Georgia
- Receive a complimentary registration
- Receive website recognition both Post Conference ([View www.georgiacaa.org](http://www.georgiacaa.org))
- Get free advertisement in the GCAA newsletter
- You will be recognized at conference events via Workshop signs, Conference Book, and Podium Acknowledgements

Exhibitor Information:

2015 GCAA Annual Conference is a great opportunity to promote your products and services while supporting the cause of family economic stability. Your company will have two full days to promote products/services and distribute marketing information. We also encourage you to take out an ad in our Program Book. You only need to indicate which exhibitor/vendor opportunity you would like on the enclosed Registration Form. The completed form should be mailed with payment (check or money order) by May 15, 2015. We are expecting over 300 attendees and space is limited so don't delay!

Exhibitor/Vendor Hours

Setup: Tuesday, July 7, 2015 - Noon - 6 p.m.

Exhibit: Wednesday, July 8, 2015 8 a.m. - 5 p.m. (see schedule for evening event)

Thursday, July 10, 2015 8 a.m. - 5 p.m. (see schedule for evening event)

Breakdown 5 p.m. – 6 p.m.

Additional Exhibitor/Vendor Benefits and Information:

- A layout of the spaces and hotel instructions, and payment information will be sent to all interested parties, along with updated conference information
- One complimentary registration which includes two days of impactful information including excellent keynote speakers, informative workshops and great networking opportunities.
- Exhibitors can have give-a-ways included in conference bag. Simply contact our office at 404-361-4442. Inserts should be shipped directly to the hotel (call for details).

Increasing Your Visibility:



We have several breaks during the conference designed to increase traffic flow. In addition to the continental breakfast we have evening events scheduled for both Wednesday and Thursday and you are welcomed to keep your booth opened throughout the evening.



Community Action...

Strengthening Communities... One Family at a Time



2015 Annual Conference

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SPONSORSHIP OPPORTUNITIES

The 2015 Conference is a great opportunity for your company/business to extend your brand identity and marketing capabilities. We offer customized and unique sponsorship packages that are ideal for this economic climate. A limited number of premier sponsorship opportunities are available!

SPONSORSHIPS

Awards Banquet \$5,000

Your company can be a part of making this amazing celebration possible.

Each table will feature your company's logo.

A reserved table for ten at the banquet

Opportunity to address the audience (5 minute limit)

One Full page ad in the conference Program Guide

Opportunity to provide Samples/Offers/Information in the Conference Tote Bags

Your company banner will be featured during the Opening Plenary

Logo featured on the GCAA Website for 1 year

Opening Plenary \$4,000

The Opening Plenary is the official start of the Conference.

Your company will be highlighted throughout this session as the host of this session.

One Full page ad in the conference Program Guide

A company presentation during the Opening Plenary and Breakfast

A reserved table for your company to seat five people at the banquet

Opportunity to provide Samples/Offers/Information in the Conference Tote Bags

Your company banner will be featured during the Opening Plenary

Logo featured on the GCAA Website for 1 year

Tote Bags \$3,000

Display your name on the conference tote bag, an item provided to each attendee that will be used again and again throughout the year.

One ½ page ad in the conference Program Guide

1 Complimentary Registration

Logo featured on the GCAA Website for 1 year

President's Reception \$3,000

The Welcome Theme Reception is always a highlighted networking event. With great food, warm camaraderie and friends to meet, this is the event to highlight your name and your support.

Your company video/commercial about to be featured to attendees during this event

¼ page ad in the Conference Program Guide

1 Complimentary Registration

Logo featured on the GCAA Website for 1 year

Continental Breakfast \$2,500 (2 available)

Conference attendees will start their day with a coffee and a light breakfast knowing that this networking breakfast has been made possible by you.

¼ page ad in the Conference Program Guide



REGISTRATION FORM

July 7- July 10, 2015

Hyatt Regency Savannah
2 W Bay St Savannah, GA 31401
(912) 238-1234

\$154 single/double per night (plus taxes, currently at 14%) For hotel reservations, call (912) 238-1234 and mention Georgia Community Action Association (GCAA) to get the special conference rates.

(Please Print Clearly)

Name _____

Title _____

Agency/Company _____

Address _____

City _____ State _____ Zip Code _____

Telephone _____ Fax _____ Email _____

2015 CONFERENCE REGISTRATION FEES		
Discounted (March 30 – June 1)	\$275	\$ _____
Regular (After June 1)	\$325	\$ _____
TOTAL		\$ _____

Check enclosed for \$ _____

Payment: Check must accompany this registration form. Make checks payable to Georgia Community Action Association. Cancellations received by May 30, 2015 will be 50% refundable after which fees will not be refunded. Substitute registrants are permitted with notification. Please make all registration correspondence to: Attention- Janet Hines.

Submit a separate form for each participant.

**Fax or mail to: Georgia Community Action Association ♦ 1000 Main Street
♦ Forest Park, GA 30297
Fax: (404) 361-5959 ♦ Phone (404) 361-4442 ♦ Federal Tax ID# 58-1215746**



2015 Annual Conference

Community Action... Strengthening Communities One Family at a Time

ADVERTISING / EXHIBITOR / VENDOR / SPONSORSHIP FORM

Exhibit /Vendor Representative _____

Title _____

Company _____

Business Address _____

City,State,Zip _____ Website _____

Phone _____ Fax _____ Email _____

ADVERTISEMENT RATES: (check one if applicable)

- Outside Back Cover (8x10) - \$350
 - Inside Back Cover (8x10) - \$300
 - Full Page (8x10) - \$200
 - Half Page - \$150
 - Quarter Page (4x5) - \$100
- Ads should be submitted in PDF format to jhinesgcaa@bellsouth.net

EXHIBITOR / VENDOR FEES:

- \$400 Before May 15, 2015
- \$475 After (includes admission to all event & workshops)

Please indicate Product Description: (check all that apply)

- Educational/Informational Materials
- Training Services
- Technology Products
- Office/Business Equipment
- Other _____

SPONSORSHIP EVENTS:

Please indicate the Conference Event that you will sponsor

- Awards Banquet - \$5,000
- Opening Plenary - \$4,000
- Tote Bags - \$3,000
- President's Reception - \$3,000
- Continental Breakfast - \$2,500

Total Enclosed w/Registration Form \$ _____

**Please mail completed form and payment to GCAA at:
Georgia Community Action Association Inc. (GCAA)**

c/o 2015 Conference Exhibitor/Advertisement/Sponsorship Registration
1000 Main Street
Forest Park, GA 30297